## Expected Value

Playing the Lottery....hmm....

Calculate the utility function for this distribution:

| $x$ | 12 | 14 | 16 | 18 | 20 |
| :--- | :--- | :--- | :--- | :--- | :--- |
| $\$$ | 7 | 1 | 3 | 4 | 6 |
| $P(x)$ | 0.05 | 0.3 | 0.15 | 0.25 | 0.25 |
| $\$ P(x)$ | 0.35 | 0.3 | 0.45 | 1 | 1.5 |

$$
\begin{aligned}
E(X) & =\sum \$ x \times P(x) \\
& =\$ 0.35+\$ 0.3+\$ 0.45+\$ 1+\$ 1.5 \\
& =\$ 3.6
\end{aligned}
$$

On average, you will expect to make $\$ 3.60$ payout with this distribution.

## Why does Las Vegas look like this?

|  |  |  | 0 |  | 00 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\stackrel{\rightharpoonup}{n}$ | 1 | 2 | 3 |
|  |  | 4 | 5 | 6 |
|  |  | 7 | 8 | 9 |
|  |  | 10 | 11 | 12 |
| 苋 |  |  | $\frac{\stackrel{y}{3}}{\frac{N}{2}}$ | 13 | 14 | 15 |
|  |  | 16 |  | 17 | 18 |
| $\begin{array}{\|l} \frac{\infty}{N} \\ \frac{N}{\lambda} \end{array}$ |  |  |  | 19 | 20 | 21 |
|  |  | 22 |  | 23 | 24 |
|  |  |  | W | 25 | 26 | 27 |
|  |  | 28 |  | 29 | 30 |
| $\left\|\begin{array}{c} \stackrel{\rightharpoonup}{\dot{\omega}} \\ \dot{\omega} \end{array}\right\|$ |  | へ | 31 | 32 | 33 |
|  |  |  | 34 | 35 | 36 |
|  |  |  | 2-1 | 2-1 | 2-1 |


| Bet <br> common <br> name | Winning spaces | Payout | Odds <br> against <br> winning |
| :--- | :--- | :--- | :--- |
| Straight up | Any single number including 0 | 35 to 1 | 36 to 1 |
| Split | any two adjoining numbers vertical or horizontal | 17 to 1 | 17.5 to 1 |
| Basket | $0,1,2$ or 0, 2, 3 | 11 to 1 | 11.33 to 1 |
| Street | any three numbers horizontal (1, 2, 3 or 4, 5, 6 etc.) | 11 to 1 | 11.33 to 1 |
| Corner | any four adjoining numbers in a block (eg 17, 18, 20, 21) | 8 to 1 | 8.25 to 1 |
| Six Line | any six numbers from two rows (eg 28, 29, 30, 31, 32, 33) | 5 to 1 | 5.167 to 1 |
| 1st Column | $1,4,7,10,13,16,19,22,25,28,31,34$ | 2 to 1 | 2.083 to 1 |
| 2nd Column | $2,5,8,11,14,17,20,23,26,29,32,35$ | 2 to 1 | 2.083 to 1 |
| 3rd Column | $3,6,9,12,15,18,21,24,27,30,33,36$ | 2 to 1 | 2.083 to 1 |
| 1st Dozen | 1 through 12 | 2 to 1 | 2.083 to 1 |
| 2nd Dozen | 13 through 24 | 2 to 1 | 2.083 to 1 |
| 3rd Dozen | 25 through 36 | 2 to 1 | 2.083 to 1 |
| Odd | $1,3,5, \ldots, 35$ | 1 to 1 | 1.056 to 1 |
| Even | $2,4,6, \ldots, 36$ | 1 to 1 | 1.056 to 1 |
| Red | Red nos | 1 to 1 | 1.056 to 1 |
| Black | Black nos | 1 to 1 | 1.056 to 1 |
| 1 to 18 | $1,2,3, \ldots, 18$ | 1 to 1 | 1.056 to 1 |
| 19 to 36 | $19,20,21, \ldots, 36$ | 1 to 1 | 1.056 to 1 |

\$10 roulette bet on a single space

| $x$ | Lose | Win |  | 4 | 5 |  | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 0 | 350 |  | 10 | 11 |  | 12 |
| $\mathrm{P}(\mathrm{x})$ | 0.9737 | 0.0263 |  | 13 | 14 |  | 15 |
| \$*P(x) | 0 | 9.21 | - | 19 | 17 |  | ${ }^{18}$ |
|  |  |  | * | 22 | 23 |  | 24 |
| $E(X)=\sum \$ x \times P(x)$ |  |  | $\bigcirc$ | 25 | 26 |  | 27 |
|  |  |  | \% | 28 | 29 |  | 30 |
|  |  |  | 車 | 34 | 32 <br> 35 <br> 3 <br> 1 |  | 33 |
| = \$9.21 |  |  |  | 2.1 | 2-1 |  | 2.1 |

$\$ 10$ roulette bet on a red/black/even/odd

| x | Lose | Win |
| :--- | :--- | :--- |
| $\$$ | 0 | 10 |
| $\mathrm{P}(\mathrm{x})$ | 0.5264 | 0.4736 |
| $\${ }^{*} \mathrm{P}(\mathrm{x})$ | 0 | 4.74 |
| $E(X)$ | $=\sum \$ x \times P(x)$ |  |
|  | $=\$ 4.74$ |  |


|  | $\stackrel{\stackrel{\rightharpoonup}{*}}{\infty}$ |  | 0 |  | 00 |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | $\stackrel{\stackrel{\rightharpoonup}{4}}{\stackrel{\rightharpoonup}{*}}$ | 1 | 2 | 3 |
|  |  |  | 4 | 5 | 6 |
|  | $\begin{aligned} & \mathrm{N} \\ & \mathrm{~N} \end{aligned}$ |  | 7 | 8 | 9 |
|  |  |  | 10 | 11 | 12 |
| 硆 |  | N | 13 | 14 | 15 |
|  |  | 16 | 17 | 18 |
| $\begin{aligned} & \frac{0}{2} \\ & \frac{0}{\lambda} \\ & \hline \end{aligned}$ |  |  | N | 19 | 20 | 21 |
|  |  |  | 22 | 23 | 24 |
| 을 |  | $\stackrel{\text { c }}{\text { c }}$ | 25 | 26 | 27 |
|  |  | 28 | 29 | 30 |
| $\left\|\begin{array}{l} \stackrel{\rightharpoonup}{\dot{1}} \\ \dot{\omega} \end{array}\right\|$ |  |  | 31 | 32 | 33 |
|  |  | 34 | 35 | 36 |
|  |  |  |  | 2-1 | 2-1 | 2-1 |

$\$ 10$ roulette bet on a dozen

| X | Lose | Win | 餪 | 4 |  |  | 6 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 0 | 20 | \% | 10 | \% | 1 | ${ }^{9}$ |
| $\mathrm{P}(\mathrm{x})$ | 0.6842 | 0.3158 | T | 13 | 1 | 1 | 15 |
| \$*P(x) | 0 | 6.32 | \% | 16 | $1{ }^{17}$ | 7 | 21 |
| $E(X)=\sum \$ x \times P(x)$ |  |  | * | 22 | 2 | , | 24 |
|  |  |  | \% | 25 | 2 | 6 | 27 |
|  |  |  | \% | 28 | 2 | 9 | 30 |
|  |  |  |  | 31 |  |  | 33 |
| $=\$ 6.32$ |  |  | \% | 34 | 3 | 35 | 36 |
|  |  |  |  | 2.1 |  |  | 2.1 |



\#1745 \$500,000 MONEY MANIA

## At Start of Game:

Overall odds of winning any prize including prizes of less
than \$20: 1 in 1.00
Odds of winning a prize of $\$ 20$ or more: 1 in 3.13 Top Prize odds: 1 in 2,000,000.00 (Top prize odds may vary $+/-2 \%$ )

- Sign your ticket upon receipt.
- Prize amounts for this game are $\$ 5, \$ 10, \$ 20, \$ 25, \$ 50, \$ 100$, $\$ 250, \$ 500, \$ 1,000, \$ 10,000$ and $\$ 500,000$.

| X | \$5 (Under \$20) | Over \$20 |
| :---: | :---: | :---: |
| $\mathrm{P}(\mathrm{x})$ | 1 | 0.319 |
| $x^{*} P(x)$ | \$5 | \$6.38 |
| çlaimed, <br> - Game clo business includiin | $E(x)=\$ 11.38$ <br> easons. These games may have op prizes. Game closing proced |  |


"People play the lottery all the time unaware of how mind-bogglingly difficult it is to win. It seems like they take a different approach to probabilities. Their rationale must be, "Well, I can either win it or not win it, so my odds of winning are 50/50."

## POWERBALL EXPECTED VALUE

| NUMBERS MATCHED | PRIZE | PRIZE - COST | ODDS | PROBABILITY | (PRIZE - COST) x PROBABILITY |
| :---: | :---: | :---: | :---: | :---: | :---: |
| 5 white + 1 red | \$700,000,000 | \$699,999,998 | 1 in 292,201,338 | 0.00000034\% | \$2.40 |
| 5 white | \$1,000,000 | \$999,998 | 1 in 11,688,054 | 0.00000856\% | \$0.09 |
| 4 white + 1 red | \$50,000 | \$49,998 | 1 in 913,129 | 0.00010951\% | \$0.05 |
| 4 white | \$100 | \$98 | 1 in 36,525 | 0.00273784\% | \$0.00 |
| 3 white + 1 red | \$100 | \$98 | 1 in 14,494 | 0.00689935\% | \$0.01 |
| 3 white | \$7 | \$5 | 1 in 580 | 0.17248517\% | \$0.01 |
| 2 white + 1 red | \$7 | \$5 | 1 in 701 | 0.14258623\% | \$0.01 |
| 1 white + 1 red | \$4 | \$2 | 1 in 92 | 1.08719287\% | \$0.02 |
| 0 white + 1 red | \$4 | \$2 | 1 in 38 | 2.60552371\% | \$0.05 |
| Nothing | \$0 | -\$2 | 1 in 1.04 | 95.98245642\% | -\$1.92 |

EXPECTED VALUE: \$0.72


If the Expected Value is $\$ 0.72$... then.... hmmmm.......

## NATIONAL BESTSELLER



Pg 79 "The first rule when making decisions about randomness is that events of extremely small probability should generally be ignored. This is a very simple rule that most people do not follow."
"To put it in context, you are over 1,000 times more likely to die in a car crash in the next year. In fact, you are more likely to die in a car crash on the way tot eh store to buy your lottery ticket, than you are to win the lottery. Indeed, if you bought one lottery ticket a week, on average you would win the jackpot less than once every 250,000 years."
"It may be true that someone is going to win the lottery jackpot this week, but let me assure you: that someone will not be you."

## I guess I think of lotteries as a tax on the mathematically challenged.

## Lottery: A tax on people who are bad at math.



Jeffrey Rosenthal Interview About Lotteries
https://www.youtube.com/watch?v=UCCyeJy00HE

## Chapter 21:

Intuitions vs. Formulas

## FAS T ${ }_{\text {avd }}$ SLOW

## KAHNEMAN

WINNER OF THE NOBEL PRIZE IN ECONOMICS
"(A) masterpiecr ... Thia is ane of the greatest and nant enyping celiections of insights imes the humus mind I have rival."-wiLLase EAsticsiv, Finesial Time

Problem 1: Which do you choose? a) Get $\$ 900$ for sure
b) $90 \%$ chance to get $\$ 1,000$

Problem 2: Which do you choose? a) Lose $\$ 900$ for sure
b) $90 \%$ chance to lose $\$ 1,000$

Problem 1: Which do you choose? a) Get $\$ 900$ for sure

Majority
b) $90 \%$ chance to get $\$ 1,000$

Problem 2: Which do you choose? a) Lose $\$ 900$ for sure
b) $90 \%$ chance to lose $\$ 1,000$

## GAINS

HIGH
PROBABILITY
Certainty Effect

LOW
PROBABILITY
Possibility Effect

| GAINS | LOSSES |
| :---: | :---: |
| 95\% chance to win $\$ 10,000$ | $95 \%$ chance to lose $\$ 10,000$ |
| Fear of disappointment | Hope to avoid loss |
| RISK AVERSE | RISK SEEKING |
| Accept unfavorable settlement | Reject favorable settlement |
| $5 \%$ chance to win $\$ 10,000$ | $5 \%$ chance to lose $\$ 10,000$ |
| Hope of large gain | Fear of large loss |
| RISK SEEKING | RISK AVERSE |
| Reject favorable settlement | Accept unfavorable settlement |

# A: $61 \%$ chance to win $\$ 520,000$ or 

B: $63 \%$ chance to win $\$ 500,000$

C: $98 \%$ chance to win $\$ 520,000$ or
D: $100 \%$ chance to win $\$ 500,000$

A: $61 \%$ chance to win $\$ 520,000$
or
B: $63 \%$ chance to win $\$ 500,000$

C: $98 \%$ chance to win $\$ 520,000$ or
D: $100 \%$ chance to win $\$ 500,000$
$61 \%$ chance to win $\$ 520,000$
$63 \%$ chance to win $\$ 500,000$

## $98 \%$ chance to win $\$ 520,000$

# Talking to <br> Strangers <br>  

Malcolm
Gladwell

## The problem occurs when we try to determine who is lying and who is telling the truth.

